For Immediate Release

Press Release

'International Property Management & Procurement Expo' Launches Today Innovative Property Management Technology Products and Services Add Value to Commercial and Residential Properties

(4 November 2021 • Hong Kong) With a huge market demand of property management services in Asia, COMASIA Limited ("COMASIA") seized the opportunity, for local businessmen, by organizing the 'International Property Management & Procurement Expo'; Hong Kong's first exhibition focused solely on property management service. Over 350 booths will display property management products and services incorporated with the Internet of Things (IoT), Big Data and Artificial Intelligence (AI), covering Security Control and Surveillance Systems, Cleaning and Pest Control, Car Park Management, Refuse and Waste Recycling Management, and Club House Management. Starting from today, the exhibition will be held at the Hong Kong Convention and Exhibition Centre from 4th to 6th starting today.

The opening ceremony of the 'International Property Management & Procurement Expo' was held today and officiated by Mr. Tony Tse Wai-chuen, Chairperson of Property Management Services Authority. The exhibition has four supporting organizations, including Chartered Institute of Housing Asian Pacific Branch, The Federation of Hong Kong Property Management Industry, Chamber of Security Industry, together with Hong Kong Property Innovative Technology and Environmental Protection Association.

Mr. C.S. Lee, Director of COMASIA, stated, "The 'International Property Management & Procurement Expo' exhibits a series of diversified property management services and related supporting facilities and products, which allows the Hong Kong property management industry players to source products required and find out innovative and efficient management service solutions. This improves the quality and efficiency of property management in a comprehensive way, as well as cater to the needs of residential and office environments, therefore increasing the value of the properties." He also pointed out that the industry is actively promoting intelligent property management services, extending property management systems towards new technologies such as IT, cloud computing, blockchain data and AI.

Mr. Davis Wong, President of The Federation of Hong Kong Property Management Industry Limited, remarked, "The property management industry needs to keep abreast of the times with the help of '3 New': new technology, new ideas and new thinking, which continue to improve the operation mode, thoroughly enhance the quality and efficiency of property management services, and transform from the traditional 'Property-oriented' management mode to the new multi-dimensional mode of 'People-oriented' and 'Customer-oriented'. The 'International Property Management & Procurement Expo' is undoubtedly the best embodiment of the '3 New'."

A total of 20 seminars will be held during the three-day exhibition. Many influential speakers will share their thoughts on topics, such as 'How Can Hong Kong Property Management Industry Elevate Quality Service to End User through Information Technology (I.T.) Applications', 'Energy Saving and Green Energy', 'Environmental Management Solution', 'ProTech for Digital Transformation in Property Management', 'ProTech Security Solutions & Al Application' etc. Industry players can learn more about energy conservation and how property management technologies can improve the quality of property management, thus adding value to the whole industry.

Exhibition details:

Name c	International Property Management & Procurement
Exhibition:	Expo
Date:	4-6 November 2021 (Thursday to Saturday)
Time:	4 & 5 November: 09:30 to 18:00
	6 November: 09:30 to 17:00
Location:	Halls 1 D & E, Hong Kong Convention and Exhibition
	Centre (HKCEC), Wan Chai 1 Expo Drive, Wan Chai
Websites:	https://www.propexhongkong.com/
	https://www.facebook.com/IPMAPE

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